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Hyundai Seoul

After winning the bid to transform an abandoned development into Hyundai's latest brick-and-mortar entry, Toronto design studio Burdiflek overhauled three floors into a memorable environment worthy of Seoul's sophisticated shoppers. "This was a building that was brought up to ground level and then stopped because the developer at the time ran out of funds," says Burdiflek cofounder Diego Burdi. "But the architecture was quite unique and very interesting. The competition was how do we make this feel like a department store knowing that this is the base building architecture." The solution, of course, was experiential. Visible from all levels, an atrium crafted by Burdiflek pours natural light into the core of the department store. A 40-foot-tall sculptural waterfall reflects the nature theme, which also appears in overhead water patterns that transform ceiling surfaces. Womenswear on the second floor is distinguished by soft architectural features complemented by indirect lighting and a neutral palette. The third floor, meanwhile, is characterized by an edgier, more sculpted curb appeal of vacuum-formed, polished chrome. "It has this kind of kinetic energy," Burdi adds.



Photos by YONGLOON CHOI PHOTOGRAPHY



Kanuk New York

Canadian outdoor apparel brand Kanuk's first international outpost in New York's SoHo neighborhood stands out in the shopping Shangri-La, thanks to a design by Montreal-based firm Atelier Barda that embodies the "retro-cult" vernacular of the brand's hometown. "The idealistic vision of the '60s and '70s that transformed the urban face of Montreal at that time still lives in the city today," says Atelier Barda cofounder Antonio Di Bacco. "Another characteristic image is the winter urban atmosphere, with its nightly light halos enveloping the streets in layers of mist in an almost cinematic way. The sensory experience of the store is born from this feeling." Colorful fashion on display pops against matte white surfaces, accented by directional lighting that further nods to the midcentury heyday of Montreal design. "Those years were synonymous with architectural explorations, utopian, and futuristic visions," adds Atelier Barda director Kevin Botchar. "Our idea was to give visitors a small glimpse of what that could feel like today."

Photos by ERIC PETSCHKE



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Made with vitreous glass, natural stone, glazed porcelain, or sintered glass, **Artaic's** Lasting Rugs collection can be applied to floors or walls as seen in the Antelope pattern in Cobalt. ARTAIC.COM

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Wetstyle's Bauhaus Vanity showcases curves and functionality from the eponymous design movement. Solid walnut legs customizable in lengths from 24 to 72 inches support the structure, which features a central dovetail drawer. WETSTYLE.COM

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Hubbardton Forge's Arc 3-light bath sconce features the ARC collection's signature glass panels with white abstract swirls for an opaque diffusion of light. Crafted from hand-forged steel, the fixture is offered in six metallic finishes. HUBBARDTONFORGE.COM

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Ocean-inspired motifs and colors inform **Studio Twist's** Surf & Sand collection of throws and pillows. Made from 100 percent polypropylene yarns, the fabric is antimicrobial, colorfast, and resistant to UV rays and abrasion. STUDIOTWIST.NET

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Tulum meets Mykonos in **Spazio's** Performance Soft Seating collection. Inside, a tear-resistant nylon liner contains polystyrene beads, while a removable cover in one of seven Sunbrella Cast colors adds durability. SPAZIOCOLLECTION.COM