

INTERNATIONAL

Objekt

D27

INTERIOR
DESIGN
ART +
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PUR

A RESIDENTIAL RECORDING STUDIO

A boutique hotel and recording studio that bridges vernacular craftsmanship with world-class acoustics, developed through close collaboration with both international and local musicians.

The project addresses a fundamental question: how can a building honor the elemental character of its surroundings—sea, olive groves, wind, and birds—while achieving the acoustic precision required for world-class music production? Pur offers a compelling answer.

Its founder, Inanç Eray, has created Pur, a residential recording studio on the Aegean island of Cunda, grounded in a clear and timely belief: music brings people together. It celebrates diversity while fostering a sense of unity—an approach that serves as a valuable model in today's world. Pur is conceived as infrastructure for connection: a place where making music becomes inseparable from building community across cultures and contexts.

The project is an exploration in dual alignment—respecting and integrating with the local environment while establishing a new destination equipped with state-of-the-art technology. It demonstrates that the global and the local are not opposing forces, but can instead reinforce and elevate one another.

“Pur has been a remarkable journey of co-creation, allowing us to apply our expertise in spatial sensory intelligence while remaining deeply attuned to the local context,” says Inanç Eray, the project's Design Architect and Interior Designer.

When I listened to our records, I remember everything about the experience, it's like I hear memories. I feel like if everyone knew more about the people and the places these records made, they would feel more connected to it.”

David Grohl, Foo Fighters,
Sonic Highways, 2014.



photo: Inanç Eray

Tokyo, Japan

the timber office

These pages: the interior of Symbolplus Office after renovation. Goal was to avoid synthetic materials and to work with the existing structure wherever possible. Rather than pursuing visual spectacle, the project sought for continuity between architecture, materiality, and time. The project is located in a timber building in Tokyo, Japan.
Photos: Kelshin Horikoshi.



To date, it has been presented at four landmark locations: Montreal's Notre-Dame Basilica, Paris's Dôme des Invalides, San Francisco's Grace Cathedral, and Quebec City's Saint-Roch Church, demonstrating the transformative power of light.

Father Julien Guillot, Parish Priest of the Limoilou Parishes, remarked: "Aura represents both a revelation and a sharing of our common heritage with the widest possible audience. It enhances our cultural offering while supporting the long-term preservation of Saint-Roch Church."

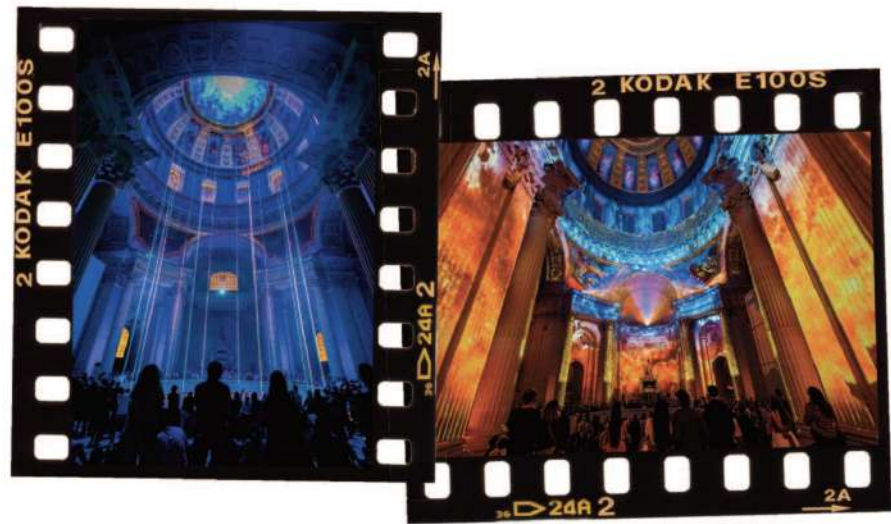
These immersive experiences reinvigorate heritage sites after dark, transforming interior spaces by illuminating

centuries of tradition, artistry, and craftsmanship in innovative and unexpected ways.

Unlike temporary light shows, Aura installations are developed in close collaboration with each site and its custodians, adhering to rigorous conservation standards and prioritizing long-term sustainability.

Technical equipment is carefully and discreetly integrated, often concealed within housings designed to match the venue's existing materials and architectural features. The result is a permanent installation that respects the integrity of the site while allowing the technology to recede, enabling visitors to fully immerse themselves in its remarkable beauty.

Left-hand page: Aura at Grace Cathedral, San Francisco, inaugurated in 2025. Above: Aura at Notre Dame Basilica, Montreal, Canada, inaugurated in 2017.



Aura by Moment Factory

THE POWER OF LIGHT

Heritage institutions worldwide are seeking to revitalize visitor attendance and diversify their revenue streams. The Aura series—comprising permanent, site-specific multimedia experiences—has been a proven solution for renewing public engagement with historic sites.

Developed over nine years by the leading global entertainment studio Moment Factory, the series integrates lighting, music, and projection mapping to reveal both the architectural splendor and layered histories of heritage venues.

Left: Aura at Église Saint-Roch, Quebec City, Canada, inaugurated in 2025. Above: Aura at the Dôme des Invalides, Paris, France, inaugurated in 2023. Photos: Moment Factory.