

ART AS A MONOLOGUE by Wutopia Lab
FARMING AS JOY by WT Architects
HOTEL AS A FARM by Domain Architects
IN BRUGES by Souto de Moura Arquitectos

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What

Origami Sushi, redesigned for this latest branch.

Where

Dubai, United Arab Emirates, in The Dubai Mall, where gliterati go to cool off, spend and dine.

Who

VSHD Design, a local firm with international experience

How

By contrasting the city's usual over-the-top-design vibe with an uber-zen, minimalist lair of dim greys, textured walls, and mysterious nooks and alcoves. The eatery transports patrons to an imagined Tokyo, underground maybe, sexily restrained certainly, and dimly lighted to boot. The act of entrance alone is a mood-setter: 6m thick piers hulk like monoliths erected to hold the outside chaos at bay. Earthen clay, shimmering glass bricks and chalky fabrics complete the recipe. Little shapely stools feel like characters in a drama, tiny table lamps beckon social whispering. Origami is a single vision united around tiny splashes of colour that get eaten with chipsticks. The eyes prepare the mouth.

Why

Because good sushi anywhere, is worth any effort. Because good design is consistency, and VSHD masters that here. Because Japanese minimalism will never be exhausted. Because letting (making) people notice subtlety is an artform itself.



Photography by Oculis Project





